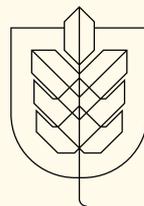


Hult International Business School

# Global One-Year MBA



2023-24 Program Guide



FULL-TIME ON CAMPUS

BOSTON | SAN FRANCISCO | LONDON | DUBAI | SHANGHAI | NEW YORK

 HULT.EDU/MBA

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# An MBA for Those Made to Do

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You want an MBA that will give you a competitive edge in the rapidly changing global economy and future-proof your career. Hult's MBA program has been designed to develop the skills most in-demand with employers worldwide, so you can make an impact from your first day on the job. You'll graduate with the practical skills, applicable knowledge, and effective mindsets to transform your life and career.

## Be the best team player you can be

Business is built on people and it's ultimately your ability to lead and contribute to your team that will determine your personal and professional success. At Hult, you'll focus on strengthening your collaboration, communication, and leadership skills that will prepare you to lead in a global business environment.

## Gain the digital skills the 21st century demands

Different specializations require different technological savvy but one thing's for certain—you need a strong digital skillset in today's workplace. Choose from a variety of specializations that will give you the knowledge and skills to succeed in a tech-driven business world.

## Develop the business expertise to make an impact

Gain the foundational business skills needed in any career with a practical, hands-on approach. Project management, data analysis, financial acumen, and marketing strategy skills are at the core of the Hult MBA program.

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Communication and collaboration is  
the foundation of a successful career



# The World Is Your Campus



## Hult MBA Class Profile 2022<sup>1</sup>

**33**  
average age

**83%**  
speak two or more languages

**61%** men  
**39%** women

**99%**  
are studying at campuses outside their home country

### Top 10 industries (pre-MBA)

Financial Services	Media/Entertainment
Real Estate	Consulting
Consumer Packaged Goods	Government
Manufacturing	Healthcare
Technology	Education

## Take your career global

Choose one home campus for your core program and travel—or “rotate”—to other cities for electives. We call this ability to seamlessly hop from campus to campus “Global Campus Rotation.”

- Home campuses
- Global Campus Rotation centers<sup>2</sup>



Take a Campus Tour

<sup>1</sup>Confirmed incoming students for fall 2022 as of July 1, 2022. Student numbers are subject to change.

<sup>2</sup>Rotation locations subject to change.

# A Degree Designed to Challenge

Ranked among the best in the world by the *Financial Times*, the *Economist*, *Bloomberg Businessweek*, and *Forbes*, Hult's Global One-Year MBA will equip you with the skills most in-demand with employers worldwide, so you can make an immediate impact that matters.

Accredited by the three most prestigious independent bodies—AMBA, AACSB, and EQUIS—our highly practical MBA curriculum is centered on real-world business challenges. Throughout your program, you'll take the knowledge and skills you learn in class and continually test them, and yourself, through practical application.

## Your one-year MBA program: how it works



Core Program

SEP

→ APR



**PERSONAL CAREER COACHING:** Your career is a lifelong journey. At Hult, you'll learn to navigate its path by following the

**ROAD map:** a four-step practice, guided by experienced, dedicated career advisors from day one to beyond graduation.

## Post-graduation work authorization for MBA graduates\*

Our expert visa teams, located on every Hult home campus, know exactly what international students need to do to get themselves in the best possible position to secure a work visa after graduation. They'll guide you through your options and help you put your post-graduation plans in motion to secure a work visa for your target country.



A team at Hult San Francisco refine their presentation together



\*Visit the Hult Blog for our visa team's guide on post-graduation work authorization.

### MBA graduates of Hult Boston/Hult San Francisco:

Optional Practical Training (OPT) is a type of work authorization that allows F-1 students who have studied in the US for one full academic year (fall and spring terms) to work in the US after graduation to gain experience related to their field of study.

- MBA graduates can be eligible for **one-year OPT**
- Upgrade to a STEM degree for an additional fee to be eligible for up to **three-years OPT**

### MBA graduates of Hult London:

The Graduate Immigration Route is an unsponsored route to work or seek work at any level in the UK. If successful, the visa will be issued for two years.

- MBA graduates can be eligible for a **two-year work visa** via the Graduate Immigration Route

### MBA graduates of Hult Dubai:

You will be eligible for an employment visa if you have secured a full-time job in the UAE. Start searching early for an employer who could sponsor you after graduation.



# Your Challenge-Centered MBA Curriculum

September —————> April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Design	Program Immersion <b>Authentic Leadership 1:</b> Leadership Journey Marketing Strategy Financial Statement Analysis	Business Challenge 1
Module 2: Sales	<b>Authentic Leadership 2:</b> Managing Relationships Business Insights Through Data Applied Economics & Managerial Decision Making	Business Challenge 2
Module 3: Delivery	<b>Authentic Leadership 3:</b> Personal Influence Data Management Global Operations	Business Challenge 3
Module 4: Growth	<b>Authentic Leadership 4:</b> Moral Perspective Financial Decision Making & Budgeting Business Strategy	Business Challenge 4
Module 5: Transformation	<b>Authentic Leadership 5:</b> Leading Change Agile Project Management	Business Challenge 5: Digital Transformation & Impact
May —————> August Elective Courses		

\*Course titles and challenges subject to change.

## Sample Business Challenges



**BUSINESS CHALLENGE 1\***  
**New Venture Strategy Simulation**

Your first business challenge will immerse you in the many decisions a company needs to consider when assessing a new venture, from market analysis and competitive differentiation to sales strategies and tactics, production, logistics, and financial management. The cornerstone of the challenge will be a competitive, team-based business simulation. As you compete to win in your industry, you'll improve your ability to develop and implement a strategy for success in a dynamic team environment.



**BUSINESS CHALLENGE 3\***  
**New Market Expansion Plan**

Students will consult for a live client, conduct market research to understand consumer trends, the competitive landscape in new markets, and potential impacts on the value chain. Find and set out a solution that makes use of an emerging technology, discuss the impact on the client's brands, competitors, and current product offerings—and indicate whether, why, and how those offerings should change.



Sophia Liu dives into the data with her team at Hult Boston

# Work With Real-World Businesses on Real-World Challenges

Business Challenges are project-based, faculty-led courses that occur during or at the end of each core module. These challenges combine skills, topics, and knowledge from previous courses to apply toward solving or developing real-world business strategies.

At least one of these challenges involves working alongside a real-world corporate client, which gives students the opportunity to gain practical experience working with successful companies, grow their network, and add weight to their resume.

Previous Business Challenge examples include:

**Client: Mercedes Benz**

Developing solutions to increase the electric vehicle share in key global markets.

**Client: Verizon Wireless**

Establishing new market segments and key enablers of technological disruption.

**Client: Kinder**

Developing an integrated marketing campaign across Above the Line and Below the Line touchpoints.

**Client: Grupo Bimbo**

Integrating technological strategies, including ecommerce and autonomous vehicles, into food industry strategy while enhancing existing business models and creating new customer access innovations.

**Entrepreneurial Challenge**

Creating a new business concept at the edge of growth trends, while developing and validating ideas through deep insights, and building a go-to-market plan that is executable and financeable.

**STEM Challenge**

Identify a future business opportunity in the next 5-10 years, perform a professional exploration of the opportunity, and develop a strategic plan to integrate and execute the opportunity.



Students in Boston present their strategic responses to a team challenge with General Mills

**Experience that gets results**

The skills and mindset students gain at Hult have earned our graduates a reputation among employers as globally minded changemakers. Hult alumni are in demand with the world's leading companies and are forging successful careers across a variety of industries all over the world.

Here's a snapshot of Hult graduates' most recent achievements:

**326** **#2**

companies hiring Hult 2021 graduates across 40 countries

for Student/Faculty Diversity (*The Economist*, WhichMBA, 2022)

**100%**

changed country, industry, or function



View the MBA Global Careers Report in Full

**Top employers**

**49%**

of international students at US campuses gained employment in the US

- |                 |                    |
|-----------------|--------------------|
| Accenture       | Bank of America    |
| PwC             | McKinsey & Company |
| Deloitte        | AT&T               |
| Amazon          | Deutsche Bank      |
| KPMG            | Goldman Sachs      |
| Education First |                    |

**94%** **#12**

employed after six months

for International Students (*Financial Times*, MBA Ranking, 2021)

# What Will My Week Look Like?

We don't like regular Mondays. Or Tuesdays, or Wednesdays ... you get the picture. The sample schedule opposite shows you a typical timetable of a Hult MBA student.

What it doesn't show you is the learning experience in classes and the rich extracurricular options available. The clubs and societies on campus range from sports to social to professional. Clubs are not only a great way to expand your network and your skillset, they can greatly enrich your education. Just like our classes, Hult clubs are incredibly active and hands-on, providing additional opportunities for practical learning.

Head over to the blog for in-depth interviews with:

- Hult Consulting Club
- Hult Data Global
- Women in Business
- Hult Founders Lab



Meet the Clubs



Students proudly celebrating success within the Global Women in Business Club

## Sample full-time MBA core weekly schedule\*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	9am-12 noon: Class	9-10am: Breakfast with friends	9am-12 noon: Class	9am-12 noon: Class	9am-12 noon: Class	10am-12 noon: Brunch study group
	12 noon-1pm: Lunch	12 noon-1pm: Lunch team meeting	12:30-1pm: Faculty office hours	12 noon-1pm: Lunch & campus event	12 noon-1pm: Lunch team meeting	2-8pm: Exploring local city
2-6pm: Homework & preparing for the week	2-4pm: Time to work on projects	1:30-4:30pm: Class	1:30-4:30pm: Class	1:30-4:30pm: Class	3-4pm: Networking event	
	6pm: Club meeting	7pm: Preparing for class presentation	5pm: Dinner off campus	5pm: Guest speaker event 6pm: Dinner study group	7pm: Dinner with friends & game night	

10-20 class hours per week

Additional coursework & hours outside of the classroom—class preparation, teamwork, assessments, digital learning materials



\*This is just a sample. Exact schedule subject to change.

# Electives & Specializations

In the summer terms, from May to August, you'll choose electives based on your personal interests and professional goals. You can travel or “rotate” up to twice to any campus to take your electives. Different campuses offer different electives—so it's up to you where and what you study.

Marie-Ange Koné wants to know more about the simulation Prof. Cari Guittard is running at Hult San Francisco



New electives are added every year to keep options up to date and relevant, and **over 150 electives** are available to study every summer.

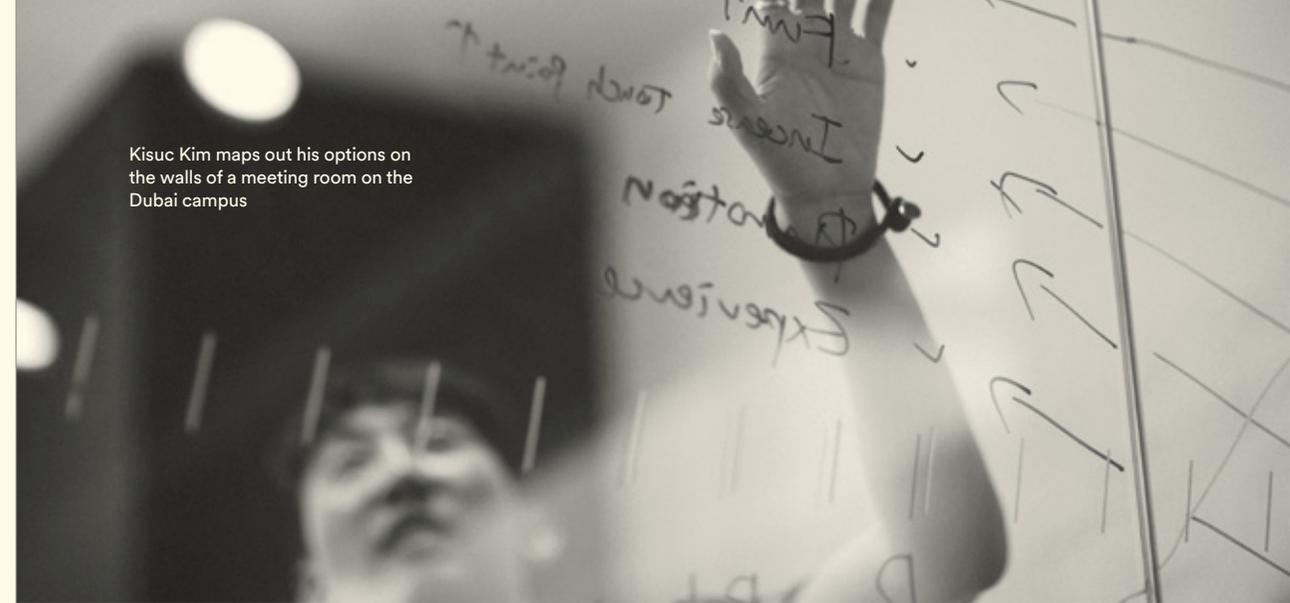
If you want to **graduate with a specialization**, you'll need to take three electives in that specific area.

## An elective a year for life

Your knowledge, skills, and qualifications will need to be constantly updated throughout your career. Once you graduate, we have lifelong learning options that enable you to stay up to date and relevant—always. You can come back to any campus, every year, to take an elective that suits you.\*

Hult is the proud recipient of the bronze award for Best Lifelong Learning Initiative 2021 from the Association of MBAs (AMBA) and the Business Graduates Association (BGA).

\*Post-graduation elective courses are subject to availability and a 100 USD registration fee, subject to change. Some courses are offered online.



Kisuc Kim maps out his options on the walls of a meeting room on the Dubai campus

## Areas of specialization and sample electives:\*

### Digital Marketing

Psychology of Pricing in a Digital World  
Social Media Marketing Strategy  
Customer Acquisition Through Digital Marketing

### Finance

Business Analysis & Valuation  
Behavioral Economics & Decision Making  
Mergers & Acquisitions

### Technology Management

Introduction to Bitcoin & Blockchain Technologies  
Managing Innovative Technology  
Cybersecurity Technology

### Data Analytics

Introduction to Machine Learning  
Digital Analytics: Becoming a Digital Ninja  
Applied Statistics With R

### Project Management

Crisis Management, Mitigation & Response  
Lean Project Management  
Supply Chain Analytics

## Other popular electives include:

International Negotiations & Business Consulting  
Management Psychology  
Entrepreneurship Through Acquisitions  
The Science of Happiness & Well-Being  
Artificial Intelligence & the Future of Humanity  
Global Strategic Valuation  
Sustainable Brands & Products  
Luxury Marketing

\*Electives subject to change.

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# Passionate Professors From the Real Business World

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More than just professors, our practitioner faculty are supportive mentors that have your professional goals in mind. Known as much for their academic credentials as for their decades of experience as executives, consultants, and entrepreneurs, our faculty members know what it takes to thrive in the demanding world of international business.



## Ali Fenwick, PhD

Dutch/British  
Organizational Behavior & Innovation Professor

With 18 years of experience in management consulting in telecommunications, FMCG, and pharma, Dr. Fenwick is a professor of industrial-

organizational psychology who teaches across several key topics, including organizational behavior, leading for innovation, and management psychology. Ali is the founder and CEO of LEAD TCM&L™—a global behavioral science advisory firm developing psychological interventions for business, education, government, and NGOs. He is also a Harvard Business Review contributor, TEDx and keynote speaker, media behavioral expert, conference chair, author, and strategic advisor.

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## Amanda Nimon-Peters, PhD

Australian  
Data Science & Leadership Professor

Behavioral scientist Amanda started university aged 16 and went on to earn a master's and PhD from the University of Cambridge, during which time she spent nine months of her research work living in a tent in Antarctica. Since then, her extensive corporate career includes 10 years in sales and marketing research at P&G as well as launching and running her own consultancy, whose clients included LG, Cisco, HSBC, and Shell. Her current research includes behavioral change techniques for leadership development as well as the effects of leaders' ethical choices. Her latest book, *Working with Influence: Nine Principles of Persuasion to Accelerate Your Career* (Bloomsbury, 2022) is a prime example of her highly practical and applicable insights into leadership.



## Viktoria Dalko, PhD

Hungarian  
Finance Professor

Before establishing herself as a leading academic at Harvard and CUNY, Dr. Dalko worked as an advisor to the president of the National Bank of Hungary and was chief of staff for the Budget, Tax, and Finance Committee of the Hungarian Parliament. Her latest book, *Regulating Competition in Stock Markets*, was co-edited and co-authored with Nobel Laureate Professor Lawrence Klein and other world-class researchers.

## Ted Ladd, PhD

American  
Strategy & Innovation Professor

Fulbright Scholar Dr. Ladd has over 20 years of experience in high-tech, venture capital-backed startups—including being the director of a smartwatch company that was sold to Google to form the foundation of its Android Wear operating system. He has taught at Harvard University and Copenhagen Business School. He holds a PhD in Entrepreneurship from Weatherhead School of Management at Case Western Reserve University and an MBA from Wharton School of Business. In 2014 he won Best Paper in Social Entrepreneurship at the Academy of Management annual conference, and in 2016, Most Relevant Paper to US Practitioners at the Small Business and Entrepreneurship annual conference.



## Omar Romero-Hernandez, PhD

Mexican  
Data Analytics & Operations Professor

A Fulbright Scholar, Omar uses his mastery of numbers to transform the lives of disadvantaged communities via renewable energy in his native Mexico. He's led several internationally awarded projects with sponsors including the UN, Mexico's Ministry of Environment, and the stock exchange. In 2010, he was appointed leader of a national task force on economic growth and low carbon emissions, which delivers recommendations to the President of Mexico. He was one of the recipients of the Franz Edelman Award, the world's most prestigious award for operations research and management science.

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# Double Your Value With a Dual Degree

Why get one master's degree when you can get two? Stand out twice as much in the global job market and double your impact with more skills, networking, experience, and qualifications with a Dual Degree from Hult. Earn two master's degrees in just 18 months and graduate with a winning combination of skills to set you apart from the competition.

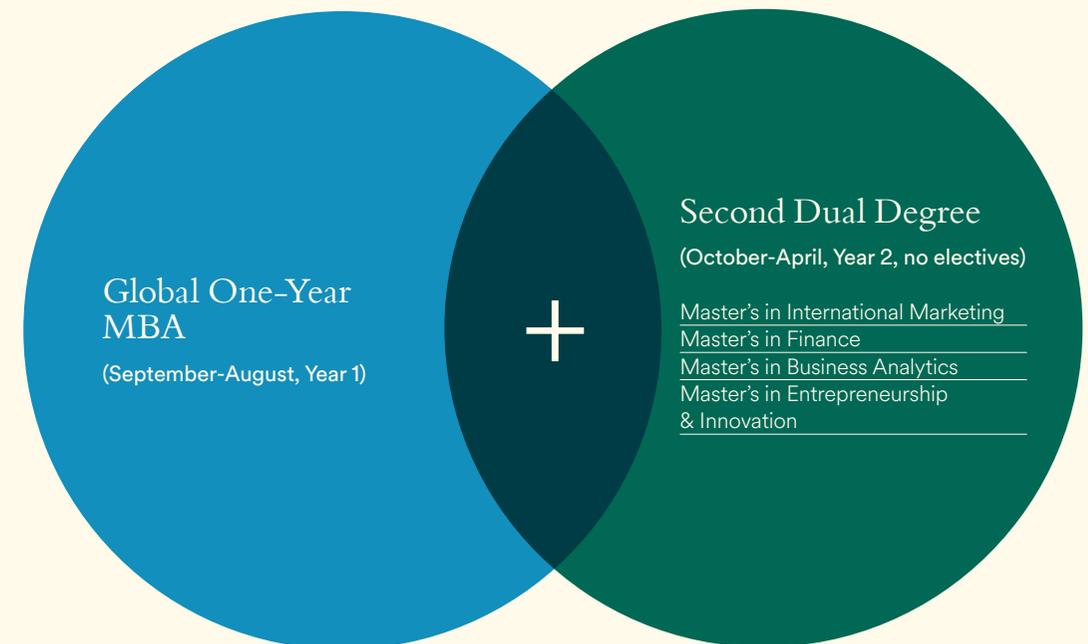
## Increase your opportunities with a STEM degree

Students who graduate from Hult in the US with Business Analytics or Finance as part of their Dual Degree are eligible for three years' OPT—post-graduation work authorization in the US in a STEM-related field. Other Dual Degrees may qualify you for a one-year OPT in the US and all can be eligible for a two-year Graduate Immigration Route in the UK.



Dwayne Logan did his Dual Degree in London and San Francisco

## Dual Degree options and timings



Program fee for the second master's as part of the Dual Degree: **33,000 USD**, in addition to first master's program fee\*

\*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

# Fees, Scholarships & Financing Options

Your education is undoubtedly one of the most important investments you will ever make. Throughout the application process, we will work closely with you to help you understand the options available to you to finance your degree.



You'll receive personal support throughout the application process

### Partial scholarships

Partial scholarships are designed to help us find the best global talent and maximize diversity. Our scholarships cover a wide range of backgrounds, industries, sectors, and nationalities.

- Social Impact Scholarship
- Global Professional Scholarship
- Entrepreneurial Impact Scholarship
- Senior Leader Scholarship
- Women in Business Scholarship

### Need-based financial aid

If you have a demonstrated financial need, Hult may be able to help with limited need-based financial aid that is awarded on a case-by-case basis. The financial aid committee looks at the situation of each accepted student and, depending on each candidate's personal circumstances, decides if financial aid will be awarded and at what level.

### Loans & government support

Financial institutions in many countries offer education financing specifically to local citizens. These loans are typically repayable after completion of the course, although terms vary widely. Depending on where you are from, you may be eligible for loan and grant opportunities offered by your government. We work with candidates to help them identify suitable financial institutions and government programs.

### Payment plans

We have a variety of payment options to fit your situation, including Early Payment discount. If you choose the Early Payment plan, you are eligible for a 2%\* discount on your tuition (\*net fees after scholarship and financial aid are deducted), providing you meet the terms.

Please reach out to our enrollment team for more information at [hult.edu/contact](http://hult.edu/contact)

### Program fees

<b>Full-time, one-year MBA</b>
85,000 USD* (Boston)
85,000 USD* (San Francisco)
64,000 GBP* (London)
295,000 AED* (Dubai)

\*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

We'll help you find the right option for financing your degree



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# Ready to Apply?

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We are looking for dynamic, international, and open-minded individuals who have the ambition to grow and succeed in the world. Sound like you? Here's how you can join Hult:

## How to apply

1. Complete your online application at [hult.edu/apply](https://hult.edu/apply)
2. Pay 95 USD application fee
3. Submit application and supporting documents
  - Resume/CV
  - Personal statement
  - University transcripts
4. Personal Assessment Interview
5. Admissions decision
6. Submit deposit to confirm your seat

## Your Personal Assessment Interview

This interview is the centerpiece of the Hult admissions process. We are a future-focused business school and this is the best opportunity you have to share your plans and dreams with us. This is the time for us to really get to know each other in person, over the phone, or via video call.

## Entry requirements

- Bachelor's degree or equivalent\*
- Three or more years' post-graduate work experience
- Proficiency in English (TOEFL/IELTS/PTE)\*\*
- Successful application process

Apply Now



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\*Applicants without a bachelor's degree but with over 10 years of relevant work experience will be considered.

\*\*English test waivers may apply for native English speakers or if your bachelor's was completed in an English-speaking country. Your English test results can come later in the process if they're not available immediately.

We have enrollment advisors in every region so you can talk directly to one of our team, wherever you are in the world



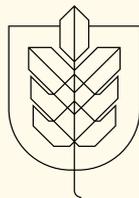


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# HULT.EDU/MBA

FOR FULL DETAILS ON THE PROGRAMS INCLUDING:  
CURRICULUM AND CAMPUSES, COSTS AND SCHOLARSHIPS, ADMISSIONS AND APPLICATION

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**HULT**  
INTERNATIONAL  
BUSINESS SCHOOL

Hult is proud to be recognized and ranked among the best business schools in the world by the *Financial Times*, the *Economist*, *QS World University*, *Poets & Quants*, *Bloomberg Businessweek*, *Forbes*, *Times Higher Education* and *WSJ*, and *US News & World Report*.

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